Tan Removal Face Wash





This herbal tan removal face wash is a unique blend of papaya, orange peel, banana, amongst others. It removes impurities and toxins from the skin. It controls oxidation and helps in regenerating fresh skin.

MAIN INGREDIENTS AND THEIR ROLES:

Carica papaya - Has potent skin-lightening properties that help in removing sun tan and reduce the visibility of scars and blemishes.

Camellia sinensis - Rich in antioxidants that helps to restore skin cells, prevent premature aging and treats skin tan.

Apple Cider Vinegar - Removes dead skin, lightens the pigmentation and acne scars.

Aloe barbadensis - Increases cell turnover which helps reduce skin discoloration.

KEY INGREDIENTS

Papaya extract, Orange peel extract, green tea extract, Aloe vera extract, Banana extract, Apple cider vinegar, Rose water, Sodium Cocoyl Glycinate, PEG-7 Glyceryl cocoate, Ascorbic acid, Biosaccharide Gum, Sodium benzoate, Sodium Lauroyl Sarcosinate, Hydroxypropyl methyl cellulose, Demineralised water, Ginger green tea fragrance, Cranberry color and Blue color.

DIRECTIONS OF USE - Wet hand and face. Dispense a small quantity of face wash onto the palm and work up the lather. Apply on face and neck in circular motion and rinse with water.

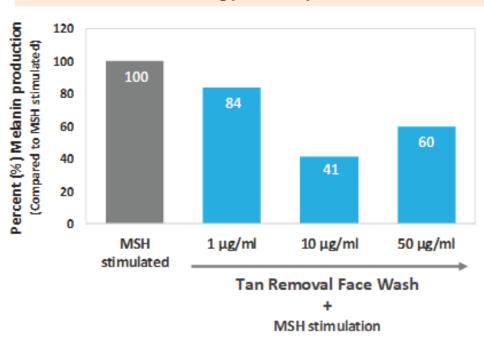
EFFICACY DATA - IN-VITRO

Melanin is the brown pigment produced by melanocytes in the skin that is responsible for skin-color. UVA rays penetrate to the lower layers of the skin, where they trigger melanocytes to synthesis increased levels of melanin, resulting in tanning. Inhibition of melanin synthesis reflects the anti-tanning potential.

Efficacy Claims

- Anti-tanning
- Improves complexion of skin
- Removes pigmentation

Measurement of Anti-tanning potential by reduction in melanin levels



Results obtained in vitro. Data demonstrates % Melanin levels compared to MSH (Melanocyte Stimulating Hormone)-stimulated group

Results

Tan Removal Face Wash inhibits the synthesis of melanin in melanocytes (B16F10 cells) by a maximum of 59% as compared to MSH stimulated group.

These results substantiate the anti-tanning properties of Tan Removal Face Wash.