

Psoriasis Soap



A herbal soap made up of herbal extracts of Beta carotene, Avocado, Rosemary, amongst others that helps to control psoriasis patch growth by reducing inflammation in the skin. It provides relief from itching and irritation.

MAIN INGREDIENTS AND THEIR ROLES:

Omega 3 fatty acid - Moisturize the skin and fight red, dry, or itchy skin.

Silybum marianum - Helps to promote healthy skin, reduces inflammation and oxidative stress.

Matricaria chamomilla - Has antioxidant, antimicrobial and skin cell regenerating properties.

Persea americana - Promotes collagen production, nourishes and moisturizes the skin.

Rosmarinus officinalis - Has antiseptic properties and promotes healthy and moisturized skin.

KEY INGREDIENTS

Aloe vera powder extract, Apple cider vinegar, Tea tree oil, Olive oil, Beta carotene powder extract, omega-3 fatty acid, Silymarin powder extract, Chamomile powder extract, Avocado oil, Lavender oil, Peppermint oil, Ascorbic acid, Rosemary water extract, Tocopheryl acetate, Propylene glycol, Sodium Cocoate, Sodium Lauroyl Sarcosinate, Cocamidopropyl betaine and sandalwood fragrance.

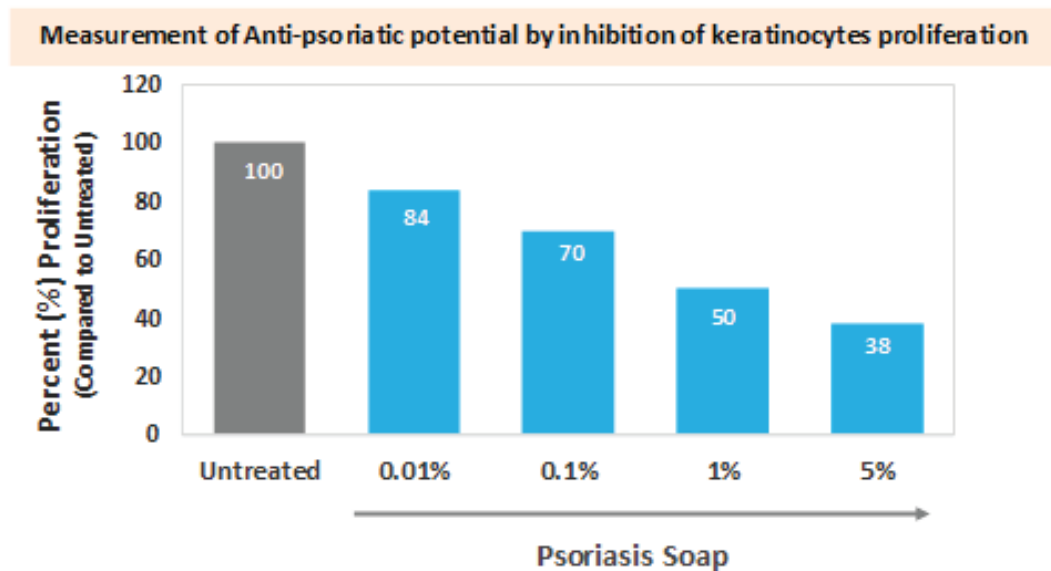
DIRECTIONS OF USE - Apply gently on the wet body area. Rinse thoroughly with water.

EFFICACY DATA – IN-VITRO

Psoriasis is an inflammatory skin disease with abnormal proliferation (increase in the number) of keratinocytes. This results in formation of scales and itchy, dry and red patches. Inhibition of keratinocytes proliferation reflects the anti-psoriatic potential.

Efficacy Claims

- Anti-psoriatic
- Soothes skin



Results obtained in vitro. Data demonstrates % keratinocytes proliferation compared to Untreated group normalised to 100%.

Results

- 🌿 Psoriasis Soap inhibits the proliferation of human keratinocytes (HaCaT cell line) by a maximum of 62% as compared to Untreated group.

These results substantiate the anti-psoriatic properties of Psoriasis Soap.