

Psoriasis Cream

A herbal cream has a perfect blend of dandelion, curcumin, gotu kola amongst others that relieves flaking, scaling and itching. It soothes dry or cracked skin. It also exhibits anti-inflammatory and anti-bacterial properties.

MAIN INGREDIENTS AND THEIR ROLES:

Taraxacum officinale - Has anti-proliferative, anti-inflammatory and antioxidant effect.

Berberis vulgaris - Has anti-inflammatory properties that reduces redness in psoriatic flares.

Hamamelis virginica - Soothes the skin and maintains hydration.

Indigo extract - Reduces the inflammation, improves cell connections and prevents trans-epidermal water loss (TEWL).

Rubia cordifolia - Reduces pruritis, reduces psoriatic flare up and has anti-inflammatory, analgesic and antioxidant properties..



KEY INGREDIENTS

Dandelion extract, Curcumin extract, Barberry extract, Witch hazel water extract, Manjishtha water extract, Indigo extract, Aloe vera extract, Coffee extract, Gotu Kola extract, Sesame oil, Almond oil, Honey, Hydroxystearic/Linolenic/Oleic Polyglycerides, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Potassium sorbate, Caprylyl glycol, Phenethyl alcohol, propylene glycol, Sodium benzoate, Acetic acid, Polysorbate 80, Demineralised water and herbal green fragrance.

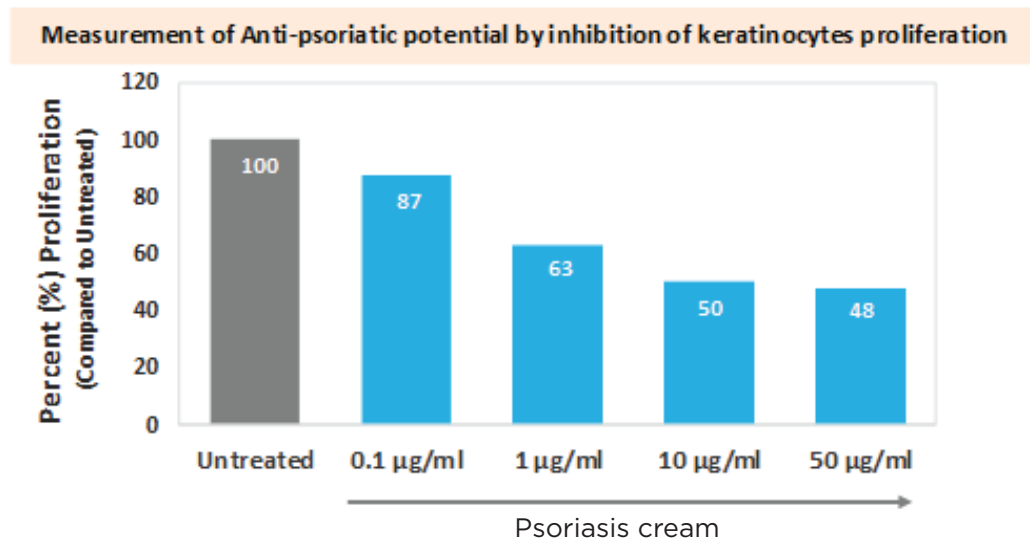
DIRECTIONS OF USE - Apply directly on the affected area. Do not apply more than 2 to 3 times a day. For children below 5 years of age, consult with the doctor.

EFFICACY DATA - IN-VITRO

Psoriasis is an inflammatory skin disease with abnormal proliferation (increase in the number) of keratinocytes. This results in formation of scales and itchy, dry and red patches. Inhibition of keratinocytes proliferation reflects the anti-psoriatic potential.

Efficacy Claims

- Anti-psoriatic
- Soothes the skin



Results obtained in vitro. Data demonstrates % keratinocytes proliferation compared to Untreated group normalised to 100%.

Results



Psoriasis Cream inhibits the proliferation of human keratinocytes (HaCaT cell line) by a maximum of 52% as compared to Untreated group.

These results substantiate the anti-psoriatic properties of Psoriasis Cream.