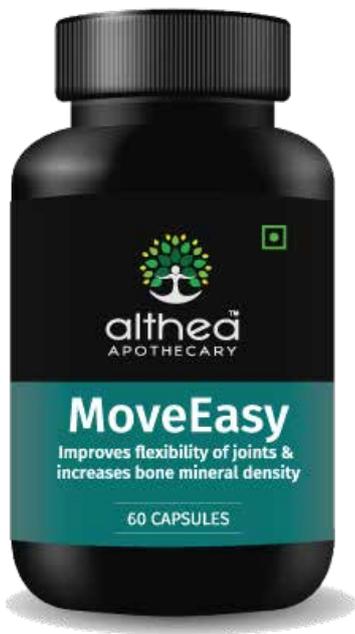


# MoveEasy

Improves flexibility of joints

An anti-inflammatory healthy joint nutraceutical capsule that helps in reducing the inflammation and stiffness in joints related to arthritis. It enhances the bio-availability of calcium and vitamins for healthy bones. It also increases bone mineral density and helps in cartilage regeneration.



## KEY INGREDIENTS

<i>Boswellia serrata</i>	Strengthens cartilages and connects tissue. It also reduces pain and inflammation.
<i>Calcium carbonate</i>	Helps in maintaining strong bones, joints, and cartilages.
<i>Citrus bioflavonoids</i>	Boosts the immune system, acts as an antioxidant, and thus treats arthritis.
<i>Vitis vinifera</i>	Regulates inflammatory T-cell differentiation.
<i>Curcuma longa</i>	Contains potential bioactive compounds that acts as an anti-inflammatory agent.
<i>Camellia sinensis</i>	Reduces inflammation and slows down cartilage destruction.
<i>Magnesium Chloride</i>	Acts on CRP marker responsible for inflammation, exerting anti-inflammatory effects.
<i>Piper nigrum</i>	Has potent anti-rheumatic effect.
<i>Cholecalciferol</i>	Increases collagen production in knee cartilage.
<i>Ascorbic acid</i>	Possess antioxidant property.

## Direction of use

Take 1 capsule twice a day.  
Each capsule to be taken along with water.

In arthritis, synovial cells lining the joints excessively proliferate and secrete inflammatory cytokines. This results in stiffness in joints and pain. Inhibition of rapidly proliferating synovial cells reflects anti-arthritic potential by reducing their survival.

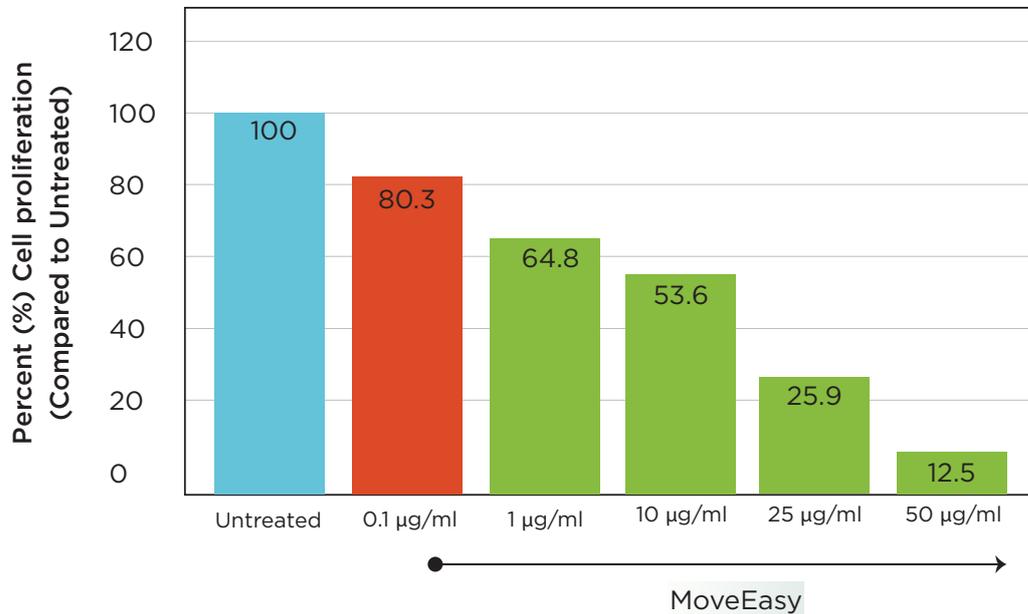
## EFFICACY CLAIMS

Anti-arthritic action

Reduces stiffness  
in joints

Reduces pain

Measurement of Anti-arthritic effect by inhibition of proliferation of synovial cells



Results obtained in vitro. Data demonstrates % inhibition compared to Untreated group normalised to 100%.

## RESULTS

- MoveEasy inhibits the proliferation of actively dividing synovial cells (SW982) by a maximum of 87.9% as compared to untreated group.
- MoveEasy also showed antioxidant activity by free radical scavenging in DPPH assay with an IC50 of 1.46 µg/ml.

These results substantiate the anti-arthritic properties of MoveEasy.