

# Energizing face and body scrub



A herbal scrub that improves blood circulation, promotes the feeling of freshness and moisturizes the skin. Use the nourishing body butter after using this body scrub for smooth and healthy skin. It consists of propolis, ginseng, ginkgo biloba, amongst others.

## MAIN INGREDIENTS AND THEIR ROLES:

*Propolis Cera* - Soothes, reduces pigmentation and smoothens the skin.

*Ganoderma lucidum* - Reduces skin inflammation, puffiness, fine lines and protects against free radical damage.

*Caffeine* - Reduces inflammation and puffiness. It also tightens and brightens the skin.

*Cinnamomum zeylanicum* - Improves blood circulation to the skin, reduces pigmentation plumps and rejuvenates the skin.

*Ginkgo biloba* - Reduces pigmentation of skin and repairs damaged or irritated skin.

## KEY INGREDIENTS

*Propolis extract, Ginseng extract, Reishi mushroom extract, Orange peel extract, Ginger extract, Caffeine extract, Coffee bean extract, Cinnamon extract, Ginkgo extract, Ashwagandha extract, Witch hazel water extract, Cocamido propyl betaine, Glycerin, Panthenol, Phenethyl alcohol, Caprylyl glycol, Potassium sorbate, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Tocopheryl acetate, Beads, Demineralized water and Magnolia fragrance.*

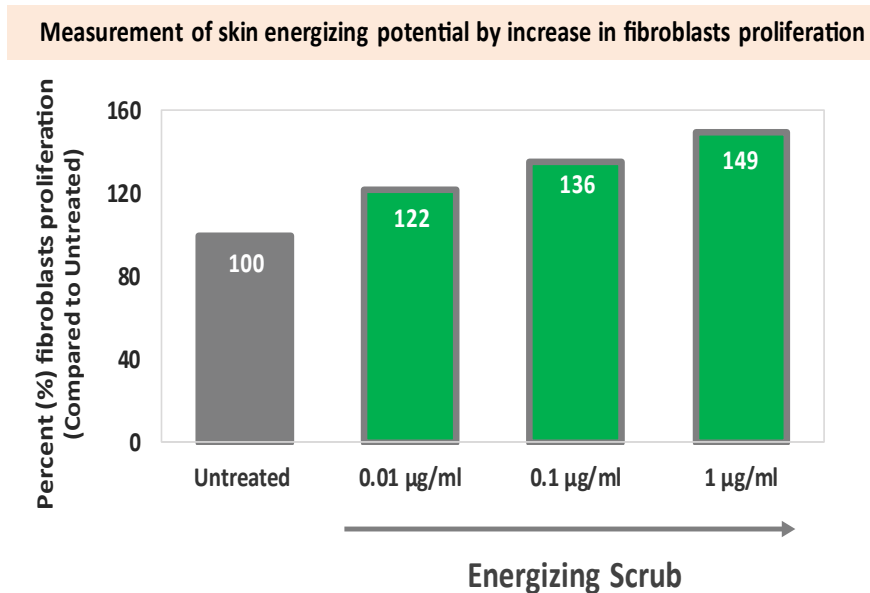
**DIRECTIONS OF USE** - Take an adequate amount onto your palms. Apply liberally on face and body. Scrub gently. Wash off with water.

## EFFICACY DATA - IN-VITRO

Fibroblasts are responsible for energizing the skin by secreting skin moisturizing factors that result in soft, supple and glowing skin. Increase in the proliferation (number) of fibroblasts reflects the skin-energizing potential.

### Efficacy Claims -

- Skin-energizing
- Moisturises the skin
- Promotes cell regeneration



Results obtained in vitro. Data demonstrates % Cell proliferation compared to Untreated group normalised to 100%.

### Results

- 🌿 Energizing Scrub increases the proliferation of Human Skin Fibroblasts (HFF-1) by a maximum of 49% as compared to Untreated group.

These results substantiate the Skin-energizing properties of Energizing Scrub.