

# Body Butter



The herbal body butter consisting of apricot, sea buckthorn, sesame, amongst others moisturizes, regenerates and softens the skin. It restores skin barrier function and reduces water loss.

## MAIN INGREDIENTS AND THEIR ROLES:

*Prunus dulcis* - Lubricates, hydrates and moisturizes the skin.

*Hippophae rhamnoides* - Promotes skin hydration, elasticity, cell regeneration, and helps treat and prevent acne.

*Citrus sinensis* - Maintains the health, appearance, and texture of skin by promoting clarity, radiance, and smoothness of the skin.

*Triticum vulgare* - Boosts the collagen production, preserves texture and strengthens the skin.

*Prunus armeniaca* - Has skin rejuvenating properties and moisturizing properties.

## KEY INGREDIENTS

Apricot oil, Lemon oil, Orange oil, Seabuckthorn oil, Almond oil, Sunflower oil, Sesame oil, Wheat germ oil, Coconut oil, Jojoba oil, Olive oil, Tocopheryl acetate, Sodium Acrylate/Sodium Acryloyldimethyl Taurate Copolymer, Phenethyl glycol, caprylyl glycol, Polysorbate 80, Demineralized water and fragrance.

**DIRECTIONS OF USE** - Apply an adequate amount of body butter on the dry skin. Massage gently until completely absorbed.

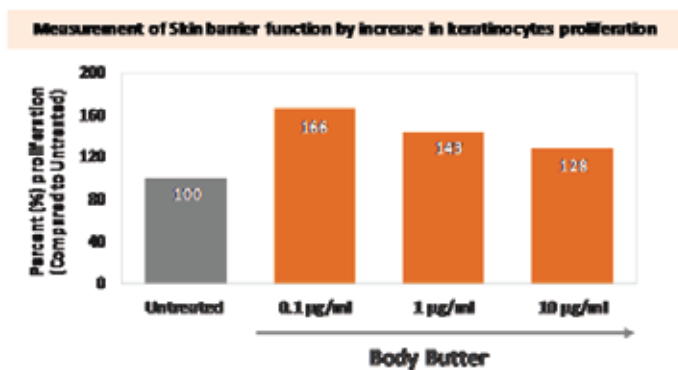
## EFFICACY DATA – IN-VITRO

Collagen secreted by fibroblasts is key to glowing, vibrant and supple skin. When collagen levels are high, the skin is moist, soft, smooth, and firm. Collagen helps the skin cells renew and repair themselves.

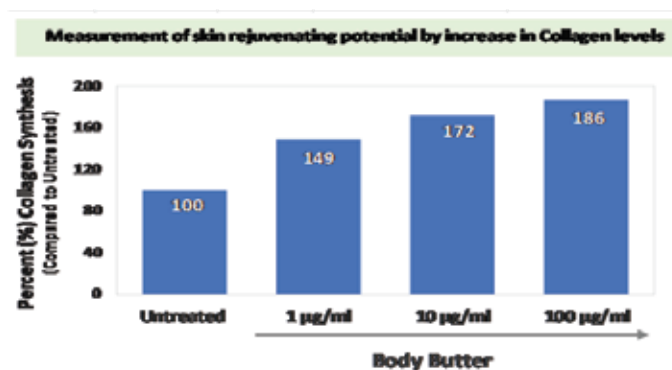
Increase in the collagen levels reflects the skin-rejuvenating potential. Also, increase in number of keratinocytes, that form the outermost skin layer, suggests the skin-barrier strengthening properties.

### Efficacy Claims

- Regenerates the skin cells
- Moisturises the Skin
- Strengthens the skin barrier
- Prevents dry skin



Results obtained in vitro. Data demonstrates % Collagen levels compared to Untreated group normalised to 100%.



Results obtained in vitro. Data demonstrates % proliferation compared to Untreated group normalised to 100%.

## RESULTS

- 🌿 Body Butter increases the synthesis of Collagen by Human Skin Fibroblasts (HFF-1) by a maximum of 86% as compared to Untreated group.
- 🌿 Body Butter increases the proliferation of keratinocytes by a maximum of 66% as compared to Untreated group.

These results substantiate the skin-rejuvenating and skin barrier strengthening properties of Body Butter.