

# Anti-acne Soap



A herbal soap which has antioxidant and anti-inflammatory properties that help in treating acne related problems. It consists of chamomile, aloe vera, nutmeg, amongst others. It leaves the skin smooth with a natural glow.

## MAIN INGREDIENTS AND THEIR ROLES:

*Matricaria chamomilla* - Helps unclog pores, prevents breakouts, and relieves itching.

*Hamamelis virginica* - Has astringent, anti-inflammatory and soothing properties.

*Rubia cordifolia* - Has anti-inflammatory and antibacterial properties that help to prevent acne.

*Myristica fragrans* - Helps to unclog pores and prevent breakouts.

*Foeniculum vulgare* - Fights off free radical scavengers, protects the skin from premature aging nourishes and pumps skin cells with moisture, keeping facial skin soft and supple.

## KEY INGREDIENTS

*Neem oil, Tea tree oil, Chamomile oil, Lavender oil, Rosemary oil, Witch hazel water extract, Manjistha water extract, Aloe vera powder extract, Nutmeg powder extract, Fennel powder extract, Menthol, Propylene glycol, Nanocurcumin powder extract, Sodium Cocoate, Sodium Lauroyl Sarcosinate, Cocamidopropyl betaine and fragrance.*

**DIRECTIONS OF USE** - Apply gently on the wet body area. Rinse thoroughly with water.

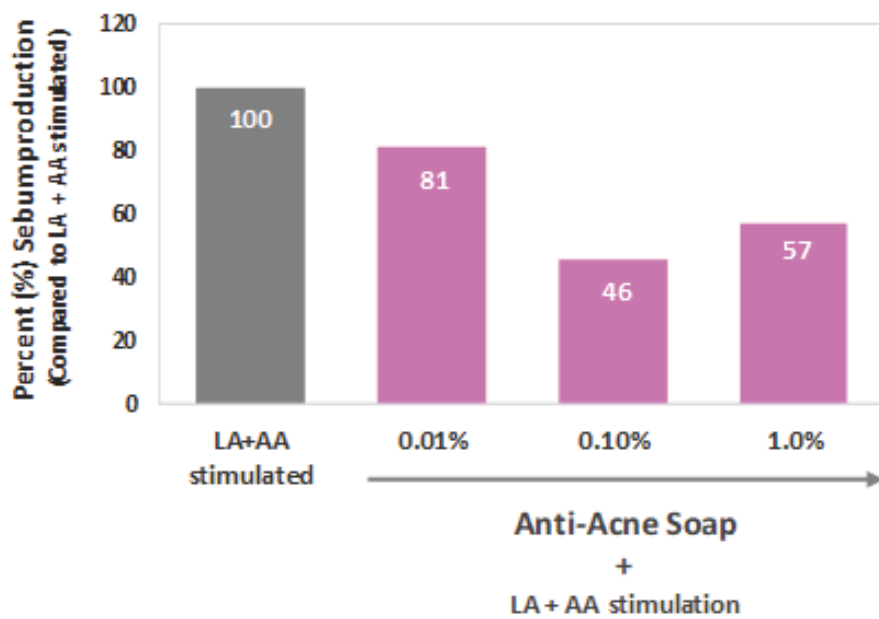
## EFFICACY DATA – IN-VITRO

Acne is a common skin condition caused by inflammation of the sebaceous glands that produce sebum/oil. Excess synthesis of sebum or oil acts as a catalyst for the series of events that result in acne. Inhibition of sebum synthesis suggests sebostatic and hence anti-acne potential.

### Efficacy Claims

- Anti-acne
- Prevents oily skin, clogged pores, and acne

#### Measurement of Anti-acne potential by reduction in Sebum levels



Results obtained in vitro. Data demonstrates % Sebum levels compared to Linoleic Acid (LA) and Arachidonic Acid (AA) stimulated group normalised to 100%.

### Results

- 🌿 Anti-Acne Soap inhibits the synthesis of sebum in human sebocytes by a maximum of 54% as compared to LA+AA stimulated group.

These results substantiate the anti-acne properties of Anti-Acne Soap.