

Anti Acne Face Wash



A herbal face wash with a unique blend of herbs such as rosemary and witch hazel which prevents the growth of acne, improves elasticity of the skin and boosts hydration. This product is suitable for all skin types.

MAIN INGREDIENTS AND THEIR ROLES:

Hippophae rhamnoides - Binds to sebaceous gland receptors and inhibits 5-alpha reductase leading to reduced sebum production.

Equisetum arvense - Shrinks pores and also strengthens the skin.

Rubia cordifolia - Inhibits proliferation of bacteria called P. acne.

Rosmarinus officinalis - Improves circulation, firms the skin and balances the skin tone.

Hamamelis virginica - Acts as an astringent, helps shrink pores, soothes the skin and reduces inflammation.

KEY INGREDIENTS

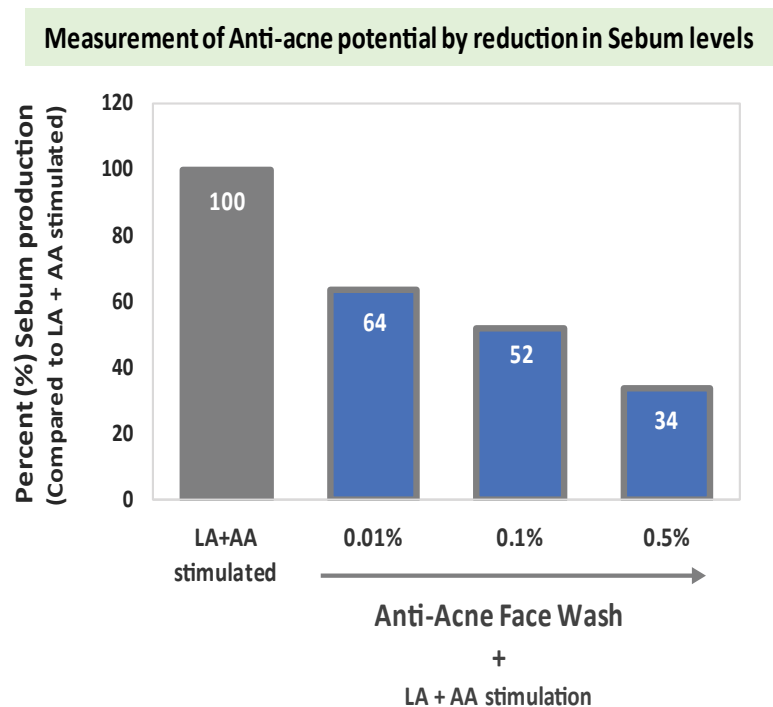
Hibiscus water extract, Ginseng water extract, Capsicum water extract, Horsetail water extract, Anantmol water extract, Manjishtha water extract, Rosemary water extract, Witch hazel water extract, Seabuckthorn extract, Basil extract, Sodium Cocoyl Glycinate, PEG-7 Glyceryl cocoate, Sodium benzoate, Ascorbic acid, Sodium Lauroyl Sarcosinate, Hydroxypropyl methyl cellulose, Demineralised water, Neem fair fragrance and Ginger lily fragrance.

DIRECTIONS OF USE - Wet hand and face. Dispense a small quantity of face wash onto the palm and work up the lather. Apply on face and neck in circular motion and rinse with water.

Acne is a common skin condition caused by inflammation of the sebaceous glands that produce sebum/oil. Excess synthesis of sebum or oil acts as a catalyst for the series of events that result in acne. Inhibition of sebum synthesis suggests sebostatic and hence anti-acne potential.

Efficacy Claims -

- Anti-acne
- Prevents oily skin, clogged pores, and acne



Results obtained in vitro. Data demonstrates % Sebum levels compared to Linoleic Acid (LA) and Arachidonic Acid (AA) stimulated group normalised to 100%.

Results

- 🌿 Anti-Acne Face Wash inhibits the synthesis of sebum in human sebocytes by a maximum of 66% as compared to LA+AA stimulated group.

These results substantiate the anti-acne properties of Anti-Acne Face Wash.