

IB Sooth

Colon cleanser

It is a nutraceutical made out of natural peppermint having enhanced bio-availability for soothing the gut. It acts as a colon cleanser that aids in smooth bowel movement and relieves stomach pain.



KEY INGREDIENTS

*Mentha
piperita*

Eases irritable bowel syndrome.

Piper nigrum

Increases the bioavailability of the nutrients.

Direction of use

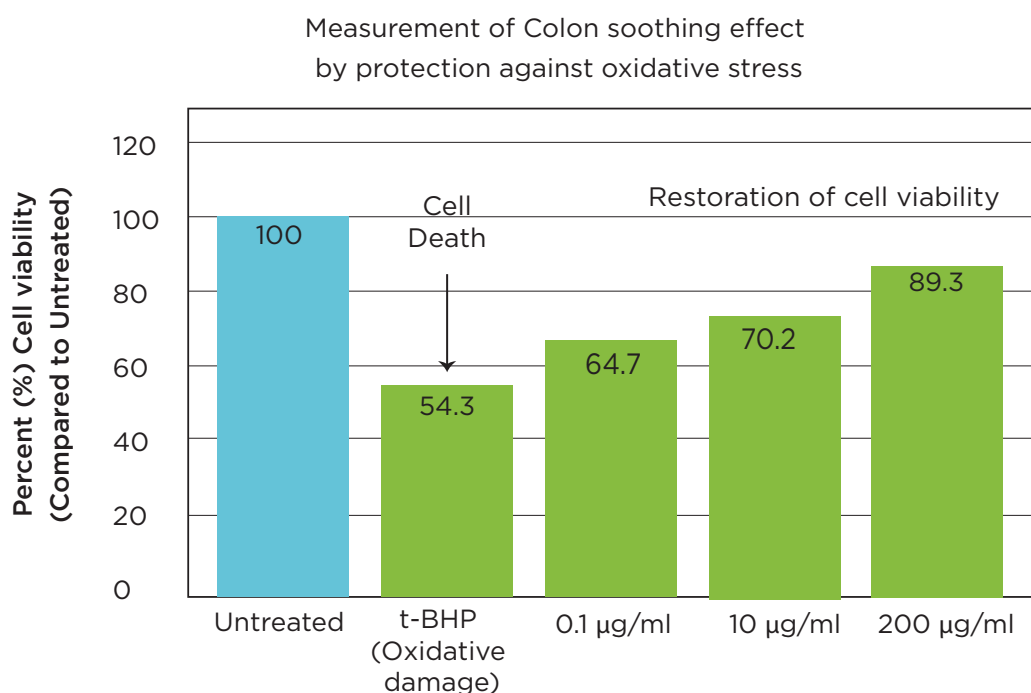
Take 1 capsule twice a day.
Each capsule to be taken along with water.

Oxidative stress is involved in inflammation associated conditions in the colon. Oxidative damage results in damage of the colon cells and their impaired function. Protective effect against oxidative damage in colon cells suggests the colon soothing effect.

EFFICACY CLAIMS


Soothes the colon

Prevents against oxidative stress and inflammation



Results obtained in vitro. Data demonstrates % Cell viability compared to Untreated group normalised to 100%.

RESULTS

 IBSooth helps in restoration of cell health against oxidative damage in colon cells (HT-29) by a maximum of 35% as compared to damaged group.

These results substantiate the colon-soothing properties of IBSooth.