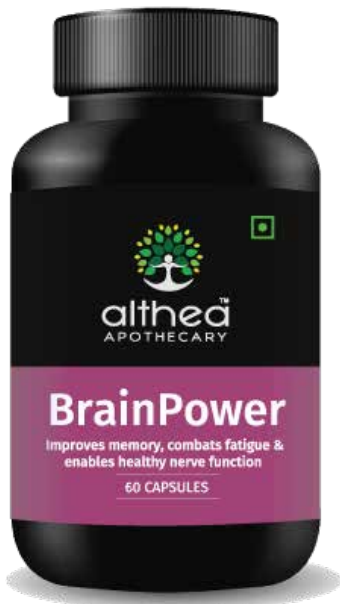


BrainPower

Improves memory

A herbal nutraceutical blend of naturally derived plant extracts that help in maintaining the brain's cell membranes and improve the overall performance of memory. It also provides nutritional support to enable healthy nerve function and combat fatigue.



KEY INGREDIENTS

<i>Apium graveolens</i>	Calms inflammation in the brain and acts as a neuroprotective.
<i>Matricaria chamomilla</i>	A mild tranquilizer and sleep-inducer.
<i>Salvia officinalis</i>	Quickens the nerves and memories.
<i>Panax ginseng</i>	Promotes healthy growth of brain cells.
<i>Bacopa monnieri</i>	Enhances memory and learning
<i>Centella asiatica</i>	Enhances memory and nerve function and has a positive influence on brain plasticity.
<i>Lentinula edodes</i>	Promotes nerve growth and nourishes the brain.
<i>Rosmarinus officinalis</i>	Encourages a sense of peace within oneself.

Direction of use

Take 2 capsules twice a day.
Each capsule to be taken along with water.

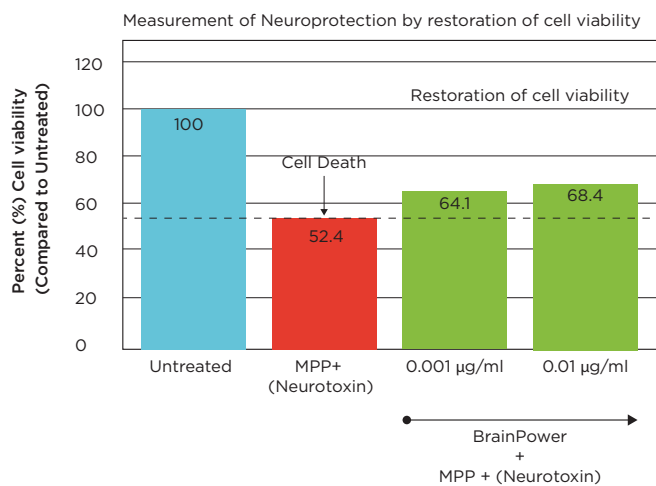
Neuronal damage results in oxidative injury of neurons resulting in memory loss and cognitive functions. Cytoprotective effect against neuronal damage may overcome the memory deficits. Serotonin, a neurotransmitter secreted by neuronal cells ensures proper communication between neurons and enhances cognitive potential.

EFFICACY CLAIMS

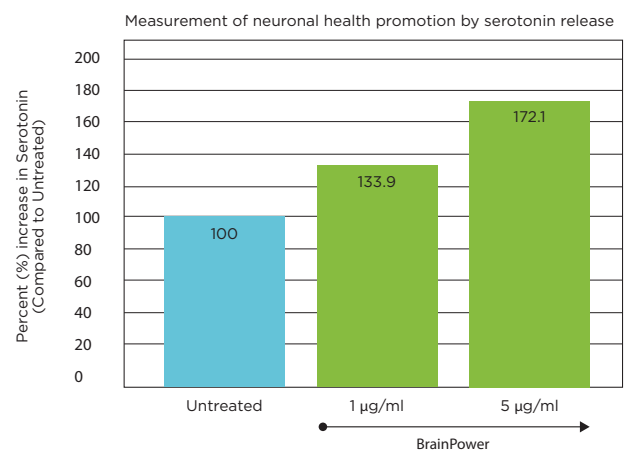
Maintains neuronal health

Boosts memory and cognitive functions

Relaxes mind



Results obtained in vitro. Data demonstrates % Cell viability compared to Untreated group normalised to 100%.



Results obtained in vitro. Data demonstrates % increase in Serotonin levels compared to Untreated group normalised to 100%.

RESULTS

- 🌿 BrainPower helps in restoration of cell health against damage in neuronal cells (SHSY-5Y) by a maximum of 16% as compared to damaged group.
- 🌿 BrainPower exhibited increase in Serotonin secretion in neuronal cells by maximum of 88.4% as compared to untreated group.
- 🌿 BrainPower also showed antioxidant activity by free radical scavenging in DPPH assay with an IC₅₀ of 18.21 µg/ml.

These results substantiate the neuronal health promoting, cognitive function enhancing and memory boosting properties of BrainPower.